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*Carrie McCullough, Quill Editor & Vice President, Conference Chair*

## **2009 SCWW Conference Sessions Friday, Oct. 23 through Sunday, Oct. 25, 2009**

*Note: Sessions 1 & 2 (Friday Intensive Workshops) are optional, pre-conference sessions. Please see [registration fees page](#) for more information.*

### **Friday Morning (9 a.m.-noon)**

- **To Whom it May Concern: Effective Query Letters**, Amy Tipton
- **Write Right! Manuscript Formatting for Success** *You put hard work into your writing, so don't miss publishing opportunities due to poor page layout or*

*submission practices. This class will provide easy tips and tricks to produce a clean, easy-to-read manuscript in Microsoft Word (vs 03 & 07). Topics include page layout, paragraph formatting, punctuation tricks, grammar tools, file saving options, and email submissions. Bringing your laptop to this class is recommended, but it is not required.* Barbara Evers – **Limited to 20**

- **Hearing Your Poem into Being: Sound and Rhythm to Generate Ideas**, Paul Allen
- **Take 1: Dynamic Scenes from an Editor's Eye**, Stacey Barney
- **It's All About Me: Crafting a Memorable Memoir**, Jackie Cooper
- **All by Myself: Freelancing and Direct Queries to Editors**, Chuck Sambichino (E-mail a sample query letter to [critiques2009@myscww.org](mailto:critiques2009@myscww.org) with the subject line QUERY by Oct. 1, 2009. Document should be .RTF or .DOC) – **Limited to 15**
- **Not Your Average Joe: The Essence of Character Development**, J.S. Lewis
- **It's A Love Thing: Crafting a Dynamic Romance Novel**, Nikki Poppen
- **Master of the Universe: World Building**, David Weber – **Limited to 15**

#### **Friday Afternoon (1:30 p.m.-4:30 p.m.)**

- **It's Who You Know: Effective Social Networking for Authors**, Amy Tipton
- **Mining the Past: Crafting a Dynamic Historical Novel**, Nikki Poppen
- **Attention! Author Boot Camp**, Cindy Davis
- **How to Make a Book**, Anne Hicks
- **Get it While It's Hot: Marketing your Book to Agents and Editors**, Scott Eagan
- **Would you like Flaws with That? Hands-on Character Building**, David Weber – **Limited to 15**
- **Editing Essentials**, Karen Syed

#### **Saturday Morning (9 a.m.-10:15 a.m.)**

- **Rookies and Red Shirts: Publishing 101**, Karyn Marcus
- **Slush Fest: Young Adult**, Stacey Barney – **First 15-20 will be accepted at door**
- **Have a Heart: Success in the Inspirational Market**, Allia Zobel Nolan
- **No Dumping Allowed: Weaving in Backstory and Avoiding the Dreaded Dump**, David Weber
- **Coals to Diamonds: Refining your Non-Fiction Manuscript**, Jackie Cooper
- **Look Who's Talking: Mastering Point of View and Tense**, Nikki Poppen
- **POW! Getting your Book Noticed**, Karen Syed
- **What-do-ya-call-it: Poetry vs. Prose**, Anne Hicks
- **I Feel Something Crawling On Me! Creating and Building Suspense**, Steve Berry

### **Saturday Late Morning (10:30-11:45 a.m.)**

- **Panel: The Pulse of Publishing: Recession and the Market**, Joanna Stampfel-Volpe, Jim McCarthy, Amy Tipton
- **In Ten Pages or Less?: Writing a Synopsis that Sells**, Rochelle Bailey
- **Imagination Station: Writing Novels for Middle Grades and Young Adults**, J.S. Lewis
- **Slush Fest: Literary, Southern and General Fiction**, Jenny Bent – **First 15-20 will be accepted at door**
- **From Carnage to Cozy: Understanding the Mystery Genre**, Holly Root, Barbara Poelle
- **Based on Real Life: Non-fiction Proposals that Sell**, Jeff Kleinman
- **Revision: A Few Stitches or Minor Surgery?** Cindy Davis
- **The Poet's Toolbox: Figures of Speech other than Simile, Metaphor, Personification, or Alliteration**, Paul Allen
- **How Does this Thing Work? Blogging and other Technology of the Writing World**, Chuck Sambuchino, Karen Syed, Phil Arnold

### **Saturday Afternoon (1:30-2:45 p.m.)**

- **Ask Nicely: Writing the Perfect Query Letter**, Elaine Spencer
- **Panel: Do I need an Agent?** Steve Berry, Pam Ahearn, Stacey Barney
- **Creating a Sense of Place**, J.S. Lewis
- **I Can't Believe You Just Said That! Crafting Believable Dialogue**, Nikki Poppen
- **Short Sells': Magazine Article and Feature Writing**, Jim Casada
- **I'm Done! (or Am I?): What Happens After You Finish the Novel: Rewrites and Revisions**, Rochelle Bailey
- **Taking the Poem from Anecdote to Myth**, Paul Allen
- **Slush Fest: Fantasy, Science Fiction and Paranormal Romance**, Holly Root and Jim McCarthy – **First 15-20 will be accepted at door**

### **Saturday Late Afternoon (3-4:15 p.m.)**

- **Panel Discussion: Young Adult and Children's Market**, Holly Root, Elaine Spencer, Rochelle Bailey
- **Slush Fest: Non-Fiction**, Chuck Sambuchino and Jeff Kleinman – **First 15-20 will be accepted at door**
- **Slush Fest: Romance and Women's Fiction** (Scott Eagan and Jim McCarthy) – **First 15-20 will be accepted at door**
- **Did I Do That? The Surprises of Memoir Writing**, Jackie Cooper
- **Darker Shadows: Dark Comedy, Dark Drama, Horror and Paranormal**,

Joanna Stampfel-Volpe

- **Books that Squeak, Pop, and Sing: The Heavenly Art of Writing Children's Religious Novelty Books**, Allia Zobel Nolan
- **From Bargain to Bookshelf: The Path of a Manuscript from an Editor's Eyes**, Karyn Marcus

**Reading by Steve Berry at 5 p.m.**

**Sunday Morning (9:30-10:45 a.m.)**

- **Agents' Panel: What Gets our Attention**, Barbara Poelle, Scott Eagan, Jeff Kleinman, Jenny Bent
- **Dreamboats and Kissing Toads: Finding the Agent that's Right For You**, J.S. Lewis
- **Rumpelstilkin Was Here: Spinning a Draft into Gold**, Karyn Marcus
- **Practice Makes Perfect: Honing Your Pitch**, Elaine Spencer
- **What ya Got Cooking: Cookbooks**, Jim Casada
- **Hearing Your Poem**, Anne Hicks
- **The Terrible Twos: Query Letters and Synopses That Sell**, Amy Tipton
- **Slush Fest: Suspense, Mystery and Romance**, Pam Ahearn and Cindy Davis – **First 15-20 will be accepted at door**

*Please note: Although unlikely, workshops may be cancelled or substituted without notice.*

If you have any questions, please contact Carrie McCullough at 706-564-7998, [conference@myscww.org](mailto:conference@myscww.org) or Lateia Sandifer at 803-671-1664, [lateia.sandifer@gmail.com](mailto:lateia.sandifer@gmail.com).